

II. PUNJABI UNIVERSITY SCHOOL OF BUSINESS STUDIES, GURU KASHI CAMPUS, TALWANDI SABO

FACULTY

Associate Professor

1. Amandeep Singh, Ph.D.

Head

Assistant Professors

1. Amandeep Kaur, M. Com

2. Dyal Bhatnagar, Ph.D.

3. Harpreet Singh, Ph.D.

4. Jagdeep Singh, M. Phil.

5. Narinder Kaur, Ph.D.

6. Sandeep Rana, Ph.D.

7. Shashi Kala, Ph.D.

8. Sundeep Kumar, MBA

9. Vikas Deep, Ph.D.

10. Amanpreet Kaur, MBA (Contract)

11. Ravi Kumar, MBA (Contract)

COURSES

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| 1. M.B.A. (2 years) | Student Intake: 95 |
| Pre-requisite: Graduation with 50% marks. (45% Marks for SC/ST) | |
| 2. BBA (3 Years) | Student Intake: 30 |
| Pre-requisite: The candidate must hold 10+2 from board or equivalent with at least 50% marks or equivalent CGPA. The students belonging to SC, ST or PWD category will be given 5% relaxation. | |
| 3. M. Com (2 years) | Student Intake: 30 |
| Pre-requisite: B.Com/B.B.A./B.M.I.T./B.Com (Professional), B.Com. (Accounting and Finance) with 50% marks Career Options: Industry, Teaching, Research, Consultancy. | |
| 4. MBA (Agri Business) (2 years) | Student Intake: 20 |
| Pre-requisite: The candidate must hold a Bachelor's degree in any discipline with at least 50% marks or equivalent CGPA. The students belonging to SC, ST or PWD category will be given 5% relaxation. Note: The candidate holding a Bachelor degree in Agriculture Sciences or Agriculture related disciplines will get 10% extra weightage while preparing merit list for admission. | |

Phone No. 01655-220300 (O)

A nation is not known by its flora and fauna, memorials and festivals, mountains and rivers, it is known by its people. Our philosophy at University School of Business Studies revolves around a simple notation, i.e., investment in human makes out job at USBS far more productive and purposeful.

Thanks to the liberal economic policies, Indian business and Industry are going through an irreversible transformation, gearing up to face the challenge of true global competition. The challenge is that of management. Wise management of men, material, money, technology and time, adopt Indian industry to play by a new set of rules to fit into a new business culture where quality, efficiency and repulsiveness will be the sole determinant of survival and success. Our MBA programme attempts to encash this opportunity to participate in the rejuvenation of Indian enterprise.

While the MBA degree qualifies a student for a career in functional area of management the intent is to produce professionals who will be the harbingers of change in their form of excellent functional managers, early in their careers and excellent general managers later; who can relate rationally to all areas and make effective decisions in terms of general management perspective. USBS has started a unique five year Integrated programme in management from the academic session 2006-2007. The department also runs the prime two year course of Master of Commerce since 1994. The programme is well received in the industry and also serves the needs of academics as well and prepares students for research of teaching in faculty of business studies.

EDUCATIONAL REINFORCEMENTS

Today, more than ever before, corporate survival and prosperity depends on a general ability to interact not only within his own organization, but also with external partners and contacts regionally, nationally and globally. USBS Programmes aim at providing an insight and foresight, in the executives to seize new opportunities and lead the companies well into future.

The design of learning experience small groups and classroom interactivity and challenging program content ensure that student;

- Broaden individual horizon's.
- Challenge conventional wisdom.
- Explore innovative business concepts and best practice strategies.
- Gain insight into managing challenges and opportunities of business environment.
- Learning how to form relationships and manage business.

Formal classroom lectures are supplemented by workshops, seminars and also informal talks, discussions among students themselves. The primary source of instruction at University School of Business Studies is the case study method, which captures the essence of leadership.

EDUCATIONAL AIDS

Perhaps one of the striking features of University School of Business Studies has been its academic environment. Majority of students live on campus around a common area-thrust point here is to foster out-of-class discussion and shared learning. The students of our campus have an access to the university library located at Patiala which is well stocked with over 3.5 lakh books. Students keep abreast with the latest developments in the field of technology through splendid and exhaustive volumes of leading journals and periodicals, both Indian and Foreign. University School of Business Studies library and computer labs can also be used round the clock by students of all streams. Classes are held six days a week, distractions are not allowed to influence the peaceful and conducting environment of the campus. The department library is well stocked with 50,000 books.