

## 2. FACULTY OF BUSINESS STUDIES

### 2.1 DEPARTMENT OF COMMERCE

#### FACULTY

##### Professors

- |                                     |                    |
|-------------------------------------|--------------------|
| 1. Jasmeet Singh Pasricha, Ph.D.    | <b>Re-employed</b> |
| 2. Jasmindeep Kaur, Ph.D.           | <b>Head</b>        |
| 3. Navkiranjit Kaur Dhaliwal, Ph.D. |                    |
| 4. Radha Sharan Arora, Ph.D.        |                    |
| 5. Rajinder Kaur, Ph.D.             |                    |
| 6. Rajeev Kansal, Ph.D.             |                    |

##### Assistant Professors

1. Ajaydeep Singh Brar, M.Com. (Contract)
2. Avinash Kaur, M.Com. (Contract)
3. Navninderjit Singh, Ph.D. (Contract)
4. Simarpreet Kaur, M.Com. (Contract)

#### COURSES

##### 1. M. Com. (Finance) (2 years)

Students Intake : 33+33= 66

Pre-requisite: B.Com./B.B.A./B.M.I.T./B.Com.(Professional), B.Com. (Accounting and Finance), B.Com.(Hons.), B.Com.(Hons. School) FYIC with 50% marks.

**Note:** The Admission to M.Com. (Finance) Course will be based on Entrance Test (50% weightage will be given to marks in Entrance Test and 50% weightage to marks in Qualifying Exam)

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

##### 2. M. Com. (2 years)

Students Intake : 38

Pre-requisite: B.Com./B.B.A./B.M.I.T./B.Com.(Professional), B.Com. (Accounting and Finance), B.Com.(Hons.), B.Com.(Hons. School) FYIC with 50% marks.

**Note:** The Admission to M.Com. Course will be based on Entrance Test (50% weightage will be given to marks in Entrance Test and 50% weightage to marks in Qualifying Exam)

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

##### 3. M. Com. Hon's School -Five Year Integrated Course

Students Intake : 55

A student will qualify to admission to this course if he/she has obtained 50% (45% in the case of SC/ST) marks in aggregate in +2 examination (Senior Secondary System) in any group from the Punjab School Education Board/C.B.S.E./I.S.C. Or any other examination recognized as equivalent there to by the Punjabi University, Patiala.

**Note:** The admission will be based on entrance test.

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

##### 4. M. Com. Hon's School-Five Year Integrated Course IV Year (Lateral Entry)

Students Intake : Subject to availability of seats

Pre-requisite: B.Com./B.B.A./B.M.I.T./B.Com.(Professional), B.Com. (Accounting and Finance), B.Com.(Hons.), B.Com.(Hons. School) FYIC with 50% marks.

**Note:** The Admission to M.Com. Hons. School- Five Year Integrated Course Lateral Entry Course will be based on Entrance Test (50% weightage will be given to marks in Entrance Test and 50% weightage to marks in Qualifying Exam)

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

Phone No. 0175-304-6208 (H)

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Email ID : headcommerce2013@gmail.com

**About the Department-** Since its inception in 1987, this department is having the legitimate claim and pride of being the foremost leading department for course curriculum development, teaching and research in commerce discipline. Over the period of three decades it has been keeping pace with the changing business scenario of the country and the department has initiated various Specialized programmes.

In addition to the traditional flagship M.Com. programme, Department of Commerce offers 2 year Post Graduate M.Com. (Finance) course with special focus on finance. In 2010, it started M.Com.(Hons. School)- Five years Integrated course to nurture young minds with requisite knowledge and skills to cater emerging requirements in commerce field. The Department also offers Ph.D. course in the areas of finance, accounting Human Resource, Marketing, Taxation, Economics etc.

## 2.2 SCHOOL OF MANAGEMENT STUDIES

### FACULTY

#### Professors

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|-----------------------------------|------------------------------|
| 1. Gurcharan Singh, Ph. D. (Head) | 2. Pushpinder S. Gill, Ph.D. |
| 3. Gurdip S. Batra, Ph.D.         | 4. Navjot Kaur, Ph.D         |
| 5. Amarinder Singh, Ph.D.         |                              |

#### Assistant Professors

- |                                 |                                   |
|---------------------------------|-----------------------------------|
| 1. Sandeep Singh Viridi, Ph.D.  | 10. Rajwinder Singh, Ph.D.        |
| 2. Bharat Bhushan Singla, Ph.D. | 11. Satinder Kumar, MBA           |
| 3. Vikas Singla, Ph.D.          | 12. Liaqat Ali. Ph.D.             |
| 4. Apar Singh, MBA, Ph.D.       | 13. Parneet Kaur, Ph.D.           |
| 5. Dheeraj Sharma, Ph.D.        | 14. Sumrinder Singh Sira, MBA     |
| 6. Ratinder Kaur, MBA, M.Phil.  | 15. Shavina Goyal, MBA            |
| 7. Sahil Raj, MBA               | 16. Harpreet Singh, MBA           |
| 8. Amanpreet Singh, Ph.D.       | 17. Azizinder Sekhon, MBA (Adhoc) |
| 9. Raminder Kaur Sira, MBA      |                                   |

### COURSES

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|----|---|----------------------|
| 1. | <b>M.B.A. (2 years)</b><br>Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Master's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability). Admission will be based on University Level Entrance Test and Group Discussion.   | Students Intake: 220 |
| 2. | <b>M.B.A. (2 years) [(Dual Degree) with Wilkes University, USA]/[(1+1 Degree) with Wisconsin Parkside University, USA]</b><br>Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Master's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability) Admission will be on the basis of Group Discussion and Personal Interview.  | Students Intake: 40  |
| 3. | <b>M.B.A. 1+1 Degree (2 years) with INSEEC France</b><br>Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Master's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability). Admission will be on the basis of Group Discussion and Personal Interview.  | Students Intake: 20  |
| 4. | <b>M.B.A. (2 years) (International Business)</b><br>Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Master's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability)   | Students Intake: 40  |
| 5. | <b>M.B.A. (2 years) [Hospital and Health Care Management] / [(1+1 Degree) with Wisconsin Parkside University, USA]</b><br>Pre-requisite: Candidates having 50% marks in the Bachelor's/Master's Degree are eligible to apply (45% marks for SC/ST and handicapped with at least 40% disability). Candidate with graduation science stream will be preferred. Admission will be based on merit list prepared on the basis of weight age to academic performance in graduation (85%) and to interview and group discussion (15%). | Students Intake: 30  |
| 6. | <b>M.B.A.(2 years)- Environment and Solid Waste Management</b><br>Pre-requisite: Candidates having 50% marks in the Bachelor's/Master's Degree are eligible to apply (45% marks for SC/ST and handicapped with at least 40% disability) . Admission will be based on merit list prepared on the basis of weight age to academic performance in graduation (85%) and to interview and group discussion (15%).  | Students Intake: 30  |

Phone No. 0175-304-6206 (H)

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**About the School of Management Studies:**

In the onward journey of Punjabi University, it was indeed a luminous and shining landmark when the Department of Business Management now rechristened as School of Management Studies, was established in the academic session 1969-71. Ever since the School started the 2 years full time MBA programme, it has continuously remained alive to the needs of the Indian Industry and recognized its never ending task of bringing consistency by extending contemporary education services. Because of economic liberalization and globalization of our economy there have been spectacular opening and possibilities in the field of management. We are at the threshold of a dynamic phase having never before opportunities in our lap. The main objective of the MBA programme at SMS is to equip the students with requisite skills to meet the challenges of the new globalized economic order.

**Forte of the School**

The School of Management Studies, over the last 41 years has been academically responsive to the requirements of the Indian Industry. Flair for innovation and capacity for adaptation to the emerging corporate scenario have been the forte of the School. The School draws its strength and sustenance from the highly qualified and experienced faculty in the principal streams of management practice. The beautiful blend of the faculty, academicians, researchers, professionals drawn from public and private sectors and managers have projected a bullion image of the School in the region. It has come to acquire a position of great standing and eminence.

**Educational Programmes**

The School offers a number of courses, which include full time as well as correspondence courses in various streams of management. It is a matter of pride that this School was the first in the country to introduce M.B.A. programme through correspondence, for senior army officers and working executives. This course serves as a measure of rehabilitation for senior army officers and at the same time helps working executives to enhance their knowledge and skills and consequently their careers. The specializations being offered are Marketing, Human Resource, Finance, Information Technology and Operations Management.

**At present, the courses being offered by the School are:**

- Regular MBA Programme (Two Years).
- MBA Dual Degree Programme in Association with Wilkes University, USA.
- MBA 1+1 Degree (Two Years) with INSEEC, France.
- MBA 1+1 Degree (Two Years) with Wisconsin Parkside University, USA.
- MBA (International Business)
- MBA Programme for defence personnel and industrial managers through correspondence (Two Years).
- Doctoral Programme

**MOU with Foreign Universities**

Keeping in view the global standards of education, the department has signed MOUs with foreign universities for faculty and student exchange programme and students summer Internship Programme. These universities are:

1. Wilkes University, Pennsylvania, USA.
2. University South Pacific, Fiji
3. Sian University, Thailand
4. INSEEC, France
5. Yantai University, China.
6. Algonquin College, Ottawa.

## 2.3 UNIVERSITY SCHOOL OF APPLIED MANAGEMENT

### FACULTY

#### *Professors*

Ritu Lehal, Ph.D.  
 Manjit Singh, Ph.D. **Head**

#### *Assistant Professors*

Kapil Sharma, Ph.D.  
 Sarang Narula, Ph.D.  
 Nidhi Walia, Ph.D.  
 Ravi Singla, Ph.D.  
 Nimarta Mann, Ph.D.  
 Harsimran Kaur, Ph.D. (Contract)  
 Sulakshna, Ph.D. (Contract)  
 Bandhanpreet Kaur, Ph.D (Contract)  
 Gagandeep Singh, M.Com (Contract)  
 Nisha Singla, M.Com.(Contract)

### COURSES

#### **1) M.B.A. (5 years Integrated Programme) Financial Markets and Applied Management**

Students Intake: 80

Pre-requisite: 10+2 with 50% Marks. Students who have passed NSE-CBSC joint Certificate in Financial Market Management at 10+2 level shall be given 5% weightage in admission.

#### **2) M.B.A (Financial Markets) 2 Year Programme**

**Students Intake: Min. 20\***

Pre-requisite: BBA/B.Com Degree with 50% Marks

\*(The intake may be more than 20 depending upon the vacant seats in VII<sup>th</sup> semester of FYIC M.B.A (F.M) of the dept.)

#### **3) M.B.A. (4+1), B.B.A. (3+1) Dual degree programmes in Collaboration with University of WISCONSIN, PARKSIDE (USA)**

Punjabi University, Patiala has signed an agreement of International Cooperation with University of Wisconsin-Parkside (UW-Parkside) to jointly offer BBA (3+1) and M.B.A. (4+1) dual degree programme. Three year B.B.A. (AM/FM) degree is awarded to all the students of FYIC M.B.A. (AM/FM) after completion of first six semesters. Students have an option to study fourth year in University of Wisconsin-Parkside and will be awarded under graduate degree after completion by UW-Parkside USA. Students completing fourth year in FYIC MBA (AM/FM) will have an option to study fifth year in UW-Parkside and shall be awarded MBA dual degree after completion. The fee structure for these dual degree programmes will be different from other programmes being run by the department.

The seats will be filled as per the reservation policy of the university.

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**Admission to Five Year Integrated MBA (Financial Markets) and MBA (Applied) Programme**

The University School of Applied Management (USAM) offers innovative industry integrated programmes to meet the needs of modern day business, service sector and manufacturing industry. The focus of five year integrated MBA is to prepare the students for a diverse career opportunities in business and industry of the 21st century. The main features of the programme is concentration on the sectoral areas like banking and insurance, financial markets, digital marketing, retail marketing, accounting, leadership and corporate entrepreneurship, etc. The programme makes a difference in terms of skill development of the students, teaching pedagogy and evaluation pattern with main focus on continuous evaluation of the students. There is a provision of workshops on soft skills, personality development, communication skills, development of presentation skills of the students.

**Admission to MBA (Financial Markets) two year Programme.**

Admission to this course will be done on merit basis. There will be no entrance exam for admission to this two year M.B.A (Financial Markets) Programme. The scheme of this course is clubbed with Semester VII to Semester X of M.B.A (F.M) Five Year Integrated Course of the department with some modifications. The Fee Structure of this course will be same as of FYIC M.B.A (Financial Markets) programme of the department. The department has collaborated with National Stock Exchange of India Limited to offer unique MBA (Financial Markets) two year programme which is a unique course linking academics with industry. The students of this programme have to study the management courses as well as National certifications in Financial Markets modules and NISM modules. The students get an opportunity to have eleven NCFM/NISM certifications of NSE during whole course of MBA (Financial Markets) two year programme.

**NSE Collaboration with USAM**

The department has collaborated with National Stock Exchange of India Limited to offer unique MBA (Financial Markets) FYIC and two year programmes which are unique courses linking academics with industry. The students of this programme have to study the management courses as well as National certifications in Financial Markets modules and NISM modules. The students get an opportunity to have eight NCFM certifications of NSE upto graduation level and in total more than fifteen NCFM & NISM certifications during whole course of MBA (Financial Markets). The students of MBA (Financial Markets) FYIC and MBA (Applied Management) FYIC have an option to exit the course after having attained graduation degree. The FYIC students are expected to pay additional fee of Rs. 3000 from Semester I to semester VI and Rs. 5500 through draft from semester VII to semester IX to NSE through draft. The M.B.A (F.M) two year students are expected to pay additional fee of Rs. 5500 per semester to NSE through draft.

## 2.4 DEPARTMENT OF TOURISM, HOSPITALITY AND HOTEL MANAGEMENT

### FACULTY

#### *Professor*

1. Ran Singh Dhaliwal, Ph.D. **Head**

#### *Assistant Professors*

1. Parminder Singh Dhillon, MTM, MBA
2. Hardaman Singh Bhinder, MHM, PGHRM, Ph.D
3. Amandeep Singh, BHM, M.Sc. (H.M), M.Sc. (Tourism)

#### *Instructor*

1. Sandeep Kaur, MTM, MBA (HM)
2. Anuradha Chakravarty, MTM, MBA (HM)
3. Amarinder Singh, BHM, MBA

### COURSES

<b>1. Bachelor of Hotel Management (BHM- 4 Years)</b> Pre-requisite: 10+2 in any stream with 45 % marks.	Students Intake : 60
<b>2. Bachelor of Tourism and Travel Management (4 Years)</b> Pre-requisite: 10+2 in any stream with 45 % marks.	Students Intake : 40
<b>3. P.G. Diploma in Hospitality &amp; Hotel Administration (1 Year)</b> Pre-requisite: Graduation in Hotel management.	Students Intake : 30
<b>4. Certificate Course in Bakery and Cookery</b> Pre-requisite: 10+2 in any stream. <b>Six Month (Short term evening Course)</b>	Students Intake : 30

**Phone No. 0175-304-6551 (Head)      0175-304-6552 (Office)**

Department of Tourism, Hospitality and Hotel Management established in 2010 with a vision of a world class Hotel Management training centre with state of the art facilities and the best mentors for students in the field of Hospitality. The department is all set to offer students Global perspectives and prepare them to face challenges in Hospitality and Tourism sectors. The Department is being developed and managed by the individuals who have had industry experience in Five Star Hotels. The objective of the Department is to impart students with latest Hospitality knowledge, skills, concepts and management techniques to make them productive and professional for taking up leadership positions in Hospitality and Tourism sector all over the world. There is good scope of employment for the students in Star Hotels and Tourism industry which is the fastest growing industry today.

It has been our constant endeavor to provide a system of training and professional education with necessary infrastructural support which is capable of generating sufficient manpower to meet the present and future needs of the tourism and hospitality industry.

India is still deficit in providing accommodation in Five Star Hostels to international tourists as such the demand for Hotel Management personnel will continue to increase. Moreover, pass out students have the option to join Restaurants, Catering establishments, Hospitals, Indian Railways, Airlines and Cruise liners or can become successful entrepreneurs for which adequate loan facilities are provided under various Govt. Schemes.